

What is Papers We Love?

Papers We Love is an organization that brings academic research closer to practitioners through community building. Not only are we building bridges between academia and industry, we also bridge oceans, cultures, and disciplines. We are over [30 chapters](#) internationally, all sharing the same enthusiasm to learn from and connect with classical and contemporary research.

Initiatives like our curated [repository of papers](#), [recorded talks](#), and an organization-wide code of conduct are adopted and enjoyed by a growing base. Our mission is to bring ideas closer to the people who seek them and PWLConf is the first time our community is coming together for a singular event.

Why should you consider sponsorship?

The audience for PWLConf is a diverse amalgam of software and hardware engineers, industry professionals, professors, and students of various levels—just like those who attend our local chapters. We want to showcase some of the most motivated work at the intersection of industry and academia and discuss what's next! This inaugural year's themes include: programming languages theory and design (plus their extensive relationship to distributed systems and concurrency), user interfaces, and software-defined networking.

By sponsoring PWLConf, your company will reach a talented and influential community. You'll make it known that you value the insights and collaboration that emerge from applying research to industry problems.

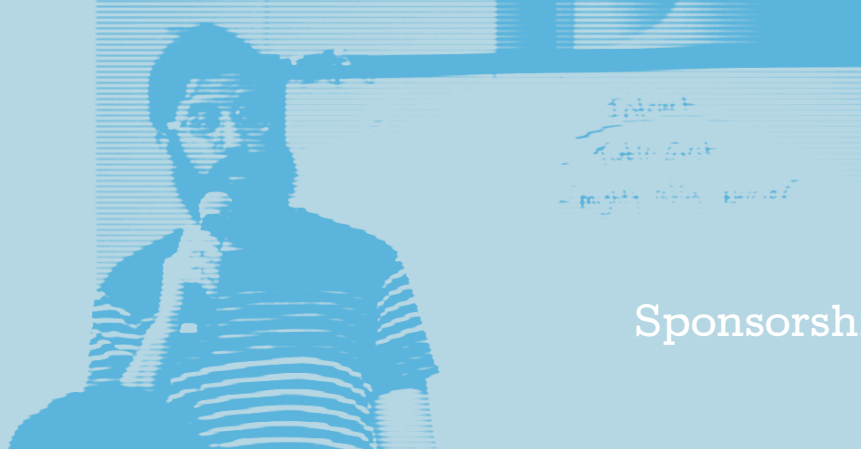
We've put together a selection of sponsorship packages to suit different budgets and desired levels of visibility. We are happy to work with sponsors to come up with creative ideas beyond a standard package.

Dates

PWLConf will be held on September 15th in St. Louis, MO. The event is co-located with the prestigious Strange Loop, a conference "focused on making connections with the creators and users of the languages, libraries, tools, and techniques at the forefront of the industry." This means we get to both be a part of one of the most prolific, varied, and standout events related to technology and interact with their 1000+ attendees.

Sponsorship Packages

Platinum \$8000	Gold \$5000	Silver \$3000	Bronze \$1000
2 Available	6 Available	8 Available	
4 Tickets	3 Tickets	1 Ticket	1 Ticket
Top logo placement on stage in the main venue and on the main paperswelove.org website. Logo placement on the Strange Loop website	Logo placement on the conference website	Logo placement on the conference website	Logo placement on the conference website
100 word company summary on conference website	100 word company summary on conference website	100 word company summary on conference website	
Promotion on the official Strangeloop and PWLConf conference twitter account	Promotion on the official Strangeloop and PWLConf conference twitter account		
Top logo placement on the delegate lanyards and other PWLconf distributed materials	Top logo placement on the delegate lanyards and other PWLconf distributed materials		
Promotional message in our marketing emails and messages to attendees			
Logo on post-event videos and video-playlist			



Sponsorship prospectus

Additional sponsorship opportunities

- Sponsor the PWLConf Lunch
- Sponsor a coffee break with snacks
- Opportunity Grants - [Strangeloop's Diversity Scholarship](#) provides support to members of underrepresented groups who may not otherwise have the opportunity to attend the conference and associated/co-located events for financial reasons. Scholarship recipients will be given free passes to PWLConf if they wish to attend. You and/or your company can sponsor the program by contacting the Strange Loop organizers at diversity@thestrangeloop.com. Any contribution helps!

Contact us

If you're interested in sponsoring, please send an email to pwlconf-sponsors@paperswelope.org, or you can reach out to Tom Santero (PDT timezones) at (347) 571-3995 or Zeeshan Lakhani (EDT timezones) at (347) 450-1732 if you have questions, thoughts, ideas, or want to discuss a sponsorship further.